VISION

To be a catalyst for discovery that fuels both teaching and learning in a vibrant, global community built on the pursuit of academic success, scholarship and lifelong learning.
MISSION STATEMENT

Dedicated to the success of Franklin University students around the world and the pursuit of lifelong learning for all members of the University community, FUNL is committed to:

• Providing reliable access to effective and innovative services
• Offering relevant materials and high quality instruction
• Cultivating a space conducive to the contemplation and discussion of ideas
• Fostering the exploration of research strategies
• Promoting the pursuit of knowledge for our diverse and expanding community of scholars
STRATEGIC GOAL 1

GOAL:
Tailor the Library’s service offerings to meet the unique needs of Franklin University’s student population

STRATEGIES:
• Assist in University efforts to increase student retention by identifying at-risk students, providing early support, and tracking progress
• Improve the experience of the Library’s physical space with updates that enhance productivity and comfort
• Explore ways to incorporate and customize Library services for specific student populations
• Streamline process for servicing our students, faculty and staff requests to use resources more efficiently and provide the appropriate level of support
GOAL:
Align with other departments that provide student services to bolster the University experience

STRATEGIES:

• Identify departments, such as the Student Learning Center and Computer Lab, Career Services, International Programs, and the Graduate Office to define and clarify roles

• Create combined service offerings with partners to deliver comprehensive and exceptional services that build on the strengths and resources of each

• Expand the Library’s presence by formalizing outreach programs
GOAL:
Strengthen the online experience to connect students with the University and each other

STRATEGIES:

• Put Library resources at point of need in Learning Management System

• Use technology to make the Library website more interactive

• Create a Knowledge Base for frequently asked questions
GOAL:
Incorporate Information Skills into all facets of University life

STRATEGIES:

• Clarify library liaison responsibilities for university departments and expand function to targeted administrative departments

• Provide instruction for faculty and staff in order to enhance their research capabilities for projects that support the University

• Participate in curriculum development and redesign early in the process

• Pilot in-classroom services to teach information literacy through online, face-to-face, and hybrid librarian participation
STRAEGIC GOAL 5

GOAL:
Measure our results using data-driven strategies

STRATEGIES:
• Develop a strong assessment methodology to measure the Library’s role in student outcomes on an ongoing basis
• Optimize and integrate assessment tools of all Library activities
• Ensure assessments are analyzed and made actionable
• Review and refine usage data tools that can support decision-making processes